



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

THE NEW PLASTICS ECONOMY: CIRCULAR BUSINESS MODELS AND SUSTAINABILITY

SUMMER SCHOOL



Horizon 2020

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 860407

ABOUT THE SUMMER SCHOOL

Do not miss the opportunity to join a one-week summer school in the field of bio-based plastics. The school will take place in the Bologna Business School and historic university campus from July 10th to 14th 2023. Based on lectures, site visits, teamwork, mentoring and tutoring sessions, you will have the opportunity to network with experts in the field, visit innovative firms, and engage in hands-on activities concerning the potential of circular economy and innovative business models to reduce environmental impacts and maximize value creation.

TARGET AUDIENCE

Students, researchers, new graduates, young entrepreneurs and professionals with a strong interest in sustainability and the future of plastics.

AIM

Improve professional skills and expertise in the field of circular economy and bioeconomy. Notably people joining the summer school will have:

- the opportunity to get a deeper understanding of the potential of bio-based plastics to contribute to the new plastic economy,
- the chance to work with experts and co-design innovative business models to promote the circularity of these materials along value chains.

Do not miss this opportunity to learn about the latest developments in the field of circular bioeconomy!





ADMISSION CRITERIA AND SELECTION

- Admission is limited to 30 participants who have accomplished the free [Massive Online Open Course “The new plastics economy: circular business models and sustainability”](https://www.site.unibo.it/the-new-plastics-economy-circular-business-models-and-sustainability/en).
- Candidates will be selected based on their background, motivation, and fit with the goals of the program.
- Application deadline is April 30th 2023.

For further information, visit our website or contact us:



www.site.unibo.it/the-new-plastics-economy-circular-business-models-and-sustainability/en



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